

SOLUTION?

SOLUTE!

Your ad tech partner in e-commerce

solute 



E-COM MERCE MADE

solute^o is your competent and reliable ad tech partner for cross-channel reach generation in Europe.

Your goals are our goals - we deliver high-conversion content and high-performance traffic for your e-commerce business.

IN KARLS RUHE



our numbers for your success



18 years

e-commerce
experience



3,3 Mil.

potential new
customers
reacher per
month



+100

connected
partner portals



+2,8 Mil.

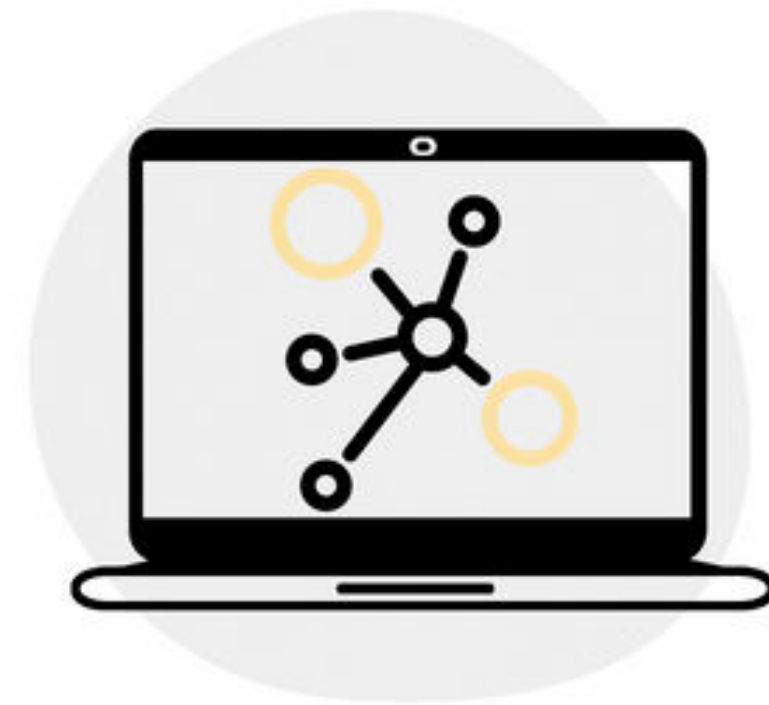
sales per year

our solutions for



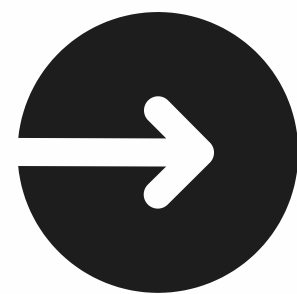
ADVERTISERS

With **only one feed** we play out your offers optimally prepared in soluteNet in the ideal channel mix and according to your target specifications – **for more reach and thus more users.**




PUBLISHERS

With us, publishers get over **100 million offers from more than 2,000 shops** – standardized and editorially maintained for optimal output.



solutions for advertisers

brandawareness for your shop



Every **0,24 seconds** we refer a new customer to you

- » We will create the right solute channel mix for you
- » Performance-orientated management of your campaigns
- » More conversions in your online shop
- » New customers for your online shop
- » Cost per Click

our price comparison billiger.de

Reach over 3,3 potential new customers per month

our lifestyle portal shopping.de

Reach a lifestyle-savvy audience

shopping ads via Google CSS & Microsoft Advertising

Catch 71% of the online shoppers through search engines

our publisher network

List automatically in a mix of leading publishers and media houses



**Our network for your
business success**

billiger.de

reach more than
3,3 million users
directly before making
a purchase decision

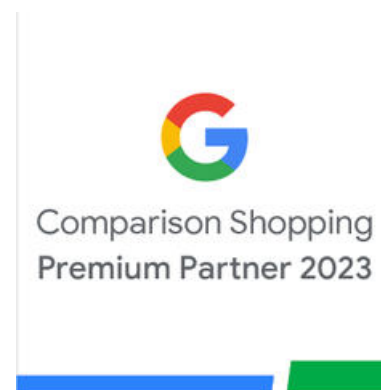
Did you know that nearly 50 percent of German consumers use our price comparison portal billiger.de as a guide before making a purchase decision? Reach the customers by listing on billiger.de and be present in the price comparison to gain **more and higher shopping baskets for more sales!**

Integrate the
billiger.de partner button
in your store and get a
0,02 € CPC discount

+30% more revenue in shop

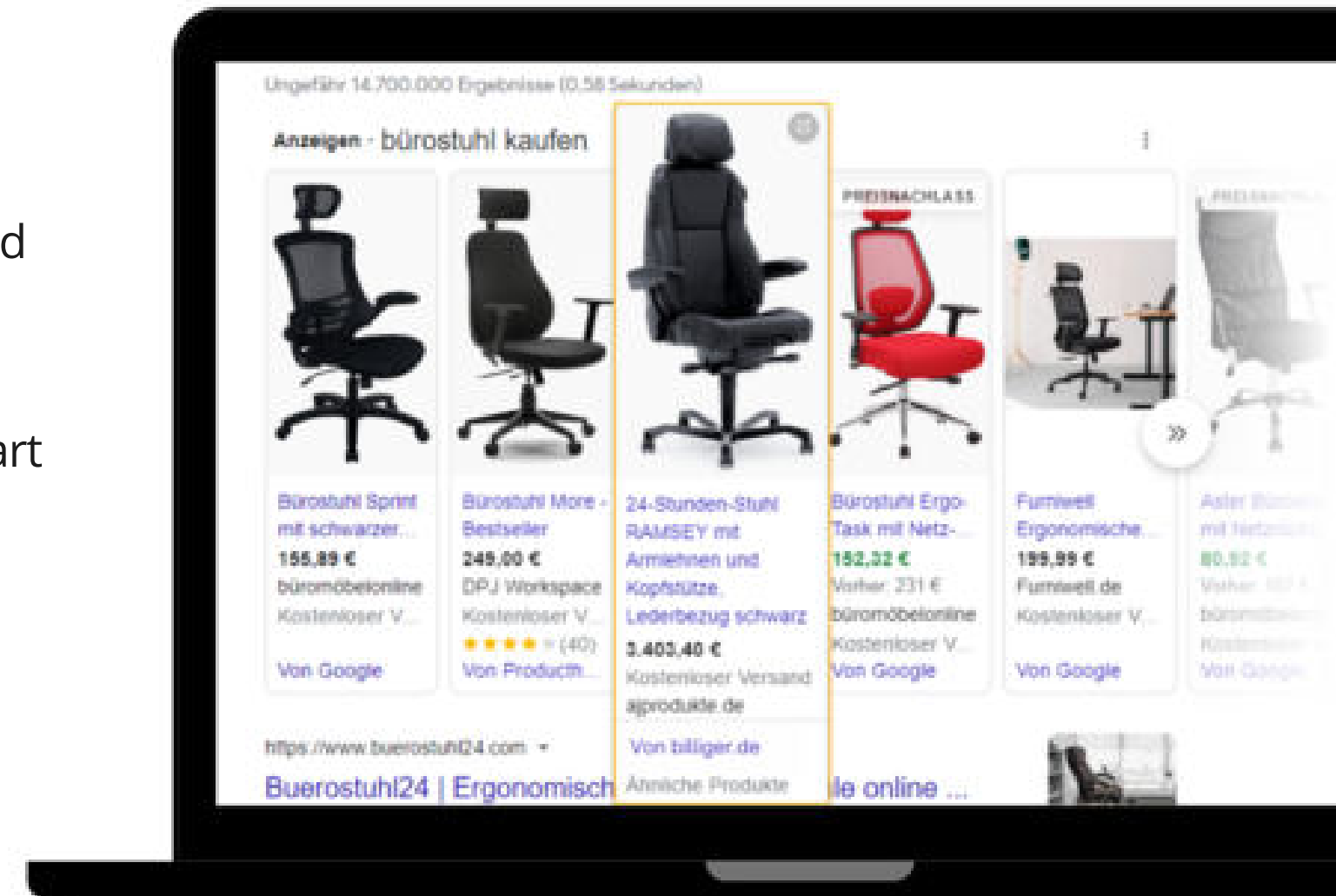
Google CSS

- » **shopping ad uplift**
Increase the visibility of your Google CSS Shopping Ads with us
- » **performance boost**
Optimized control through the use of BI and AI technologies



Microsoft Advertising

- » **More than 10% market share**
Reach brand new users through the second largest search engine network
- » **high market penetration**
Yahoo, duckduckgo, AOL and Ecosia are part of the Microsoft network



List as part of soluteNet by over 100 publishers

t-online.

PCWELT

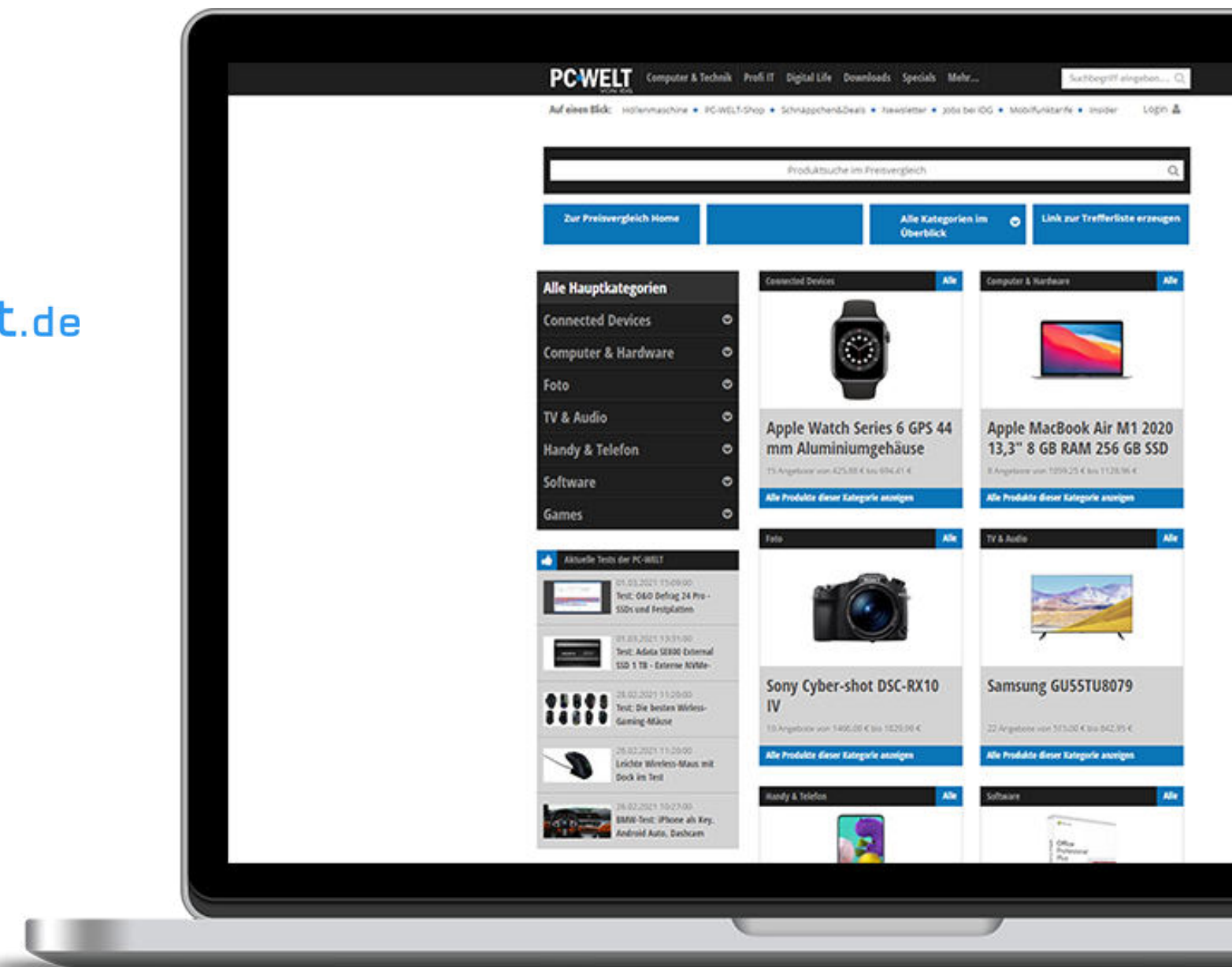
Vergleich.org

testbericht.de

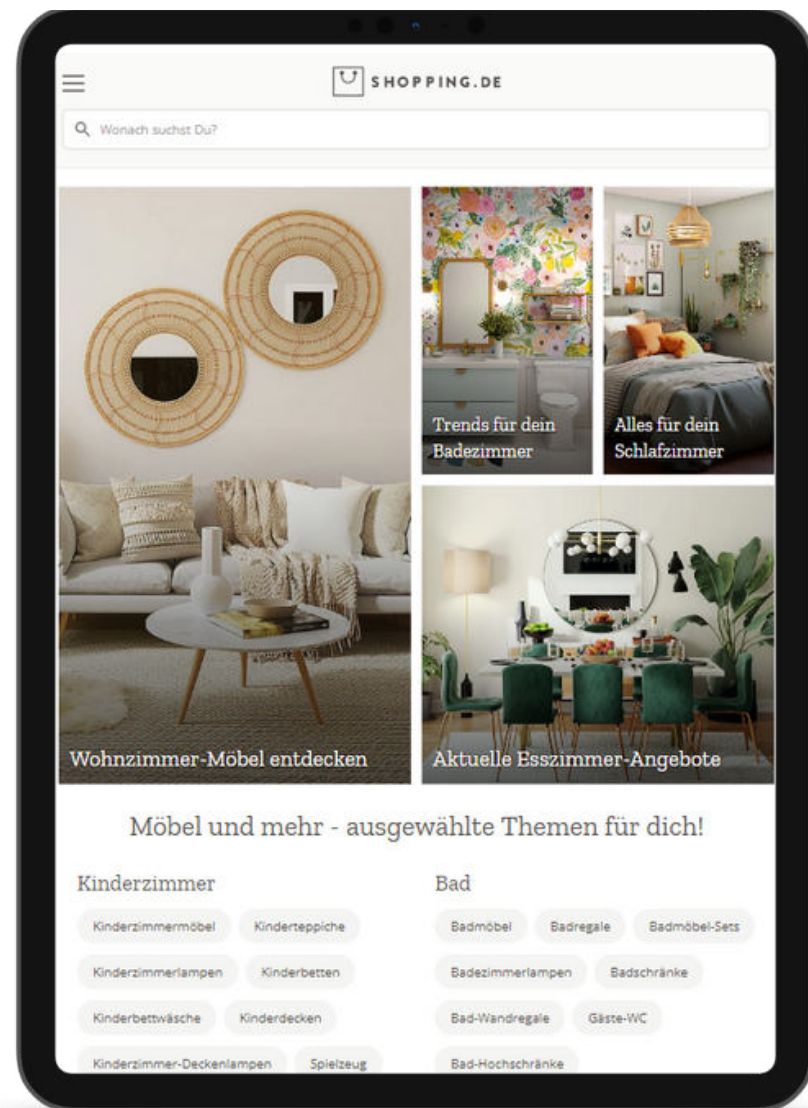
In the Partnernet, we spread your offers to many portals, ensuring there is a mix of publishers and leading media houses – for greater reach for your offers!

In 2022, we were able to achieve a volume of > 85,000,000 clicks with the traffic from our PartnerNET.

On average, these converted with a CR of > 2% and a COS < 10% converted.



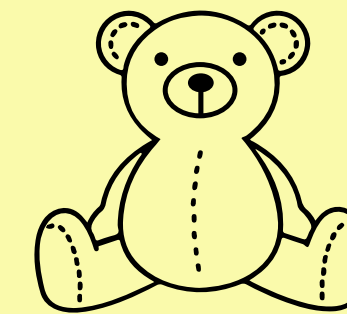
reach your target group on our special interest portals



Your assortment revolves around furniture, lifestyle and fashion? Perfect, we have high-performance reach for it!

With shopping.de, we offer a tailor-made platform for your brand.

++ COMING SOON ++



toys



sports

step-by-step to success

To give you an idea of how working with us works, we have briefly outlined below the steps that will lead your store to greater reach, more new customers and higher shopping carts.



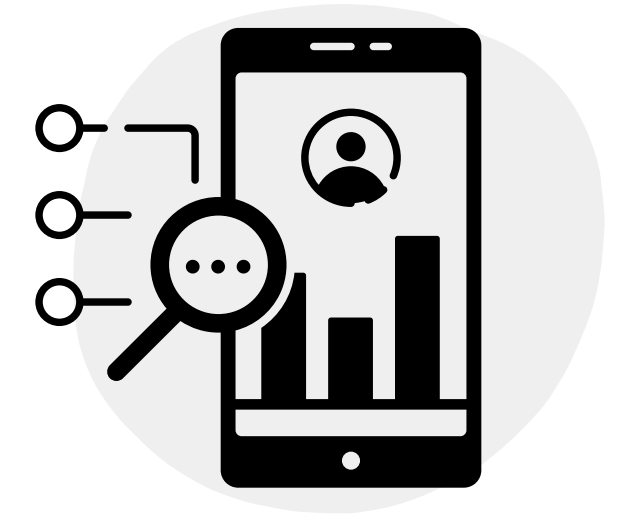
REGISTRATION

You register your online shop at solute and give us the details of your shop system as well as the confirmation that your shop meets the technical requirements.



FEED OPTIMIZATION

After registration, our expert team will take a look at your feed and help you to optimize and target your products.



OUTPUT

Your online shop will benefit from new customers, a greater reach and a higher online turnover in the world's largest search engines and in our soluteNet.



In order to optimize your campaigns, please integrate our conversion tracking.

These customers are already convinced

“

Thanks to the good cooperation with solute, we were able to significantly increase our reach across all target groups. We were particularly impressed by the strong growth in our sales in this area. This enabled us to free up more budget, which we used for the desired goals. We would like to thank the experts at solute for their active support.

Isabell Beese | Thalia

 **Thalia**

“

At first, we were skeptical about the PLA CSS issue, since we already run Google Shopping ourselves. However, the live launch has shown that our own campaigns are not affected by it. We now benefit from a clever presence and reach and have increased our sales enormously as a result.

Lars Kleff | GAP-Aktuell GmbH



“

The award of the best price seal by billiger.de in the category "Baby & Toys" for the best prices of the most sought-after products compared to the competition and the most extensive assortment, has also confirmed to us that we can generate more reach and conversions for our online store myToys.de with a listing in the solute network.

Petar Rismondo | myToys.de

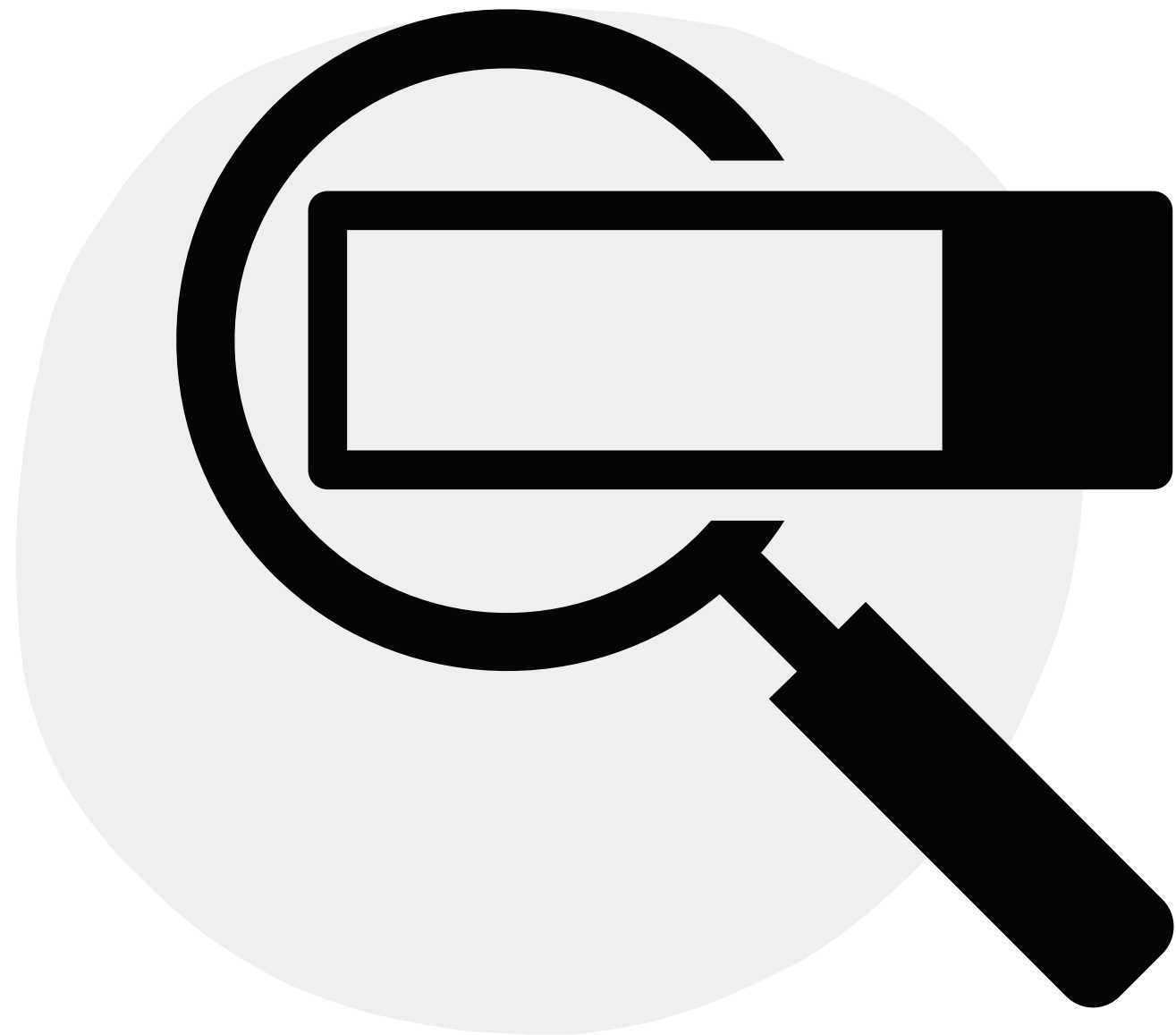
myToys

”

”

”

Are your **prices competitive?**

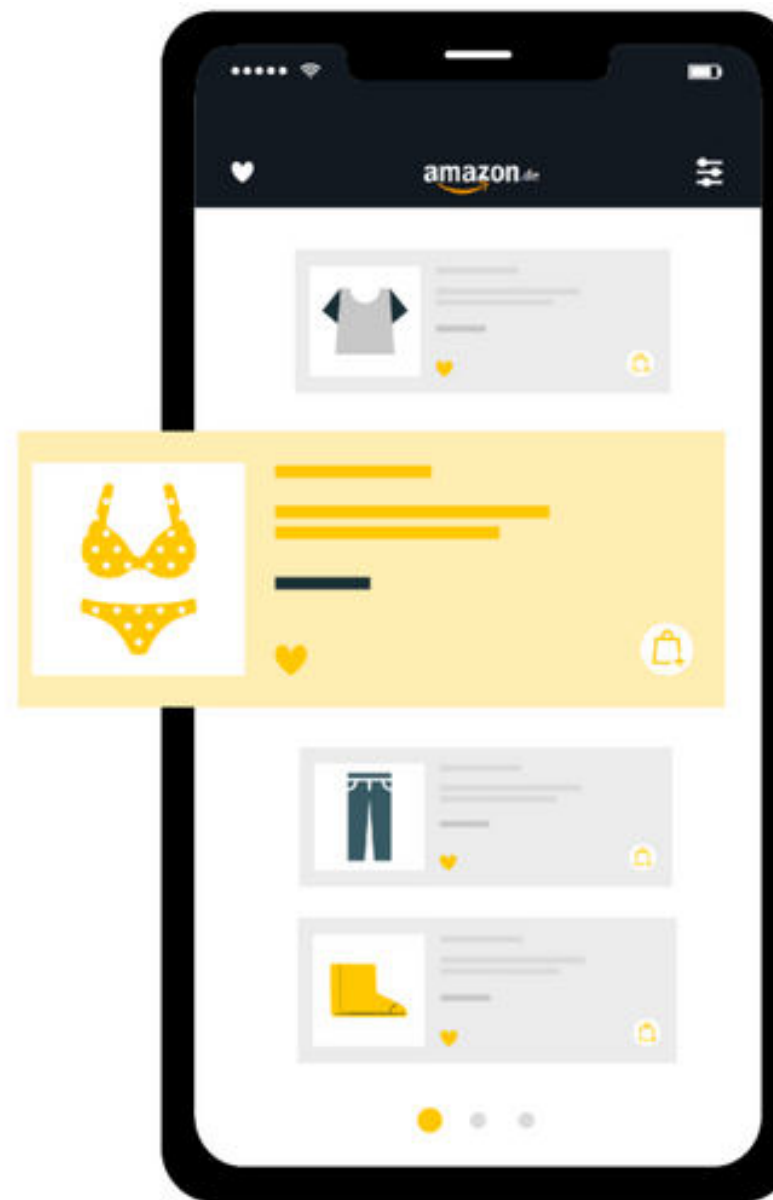


 **soluteData**

Find the right pricing at the right time with our tool **soluteData** and compare your prices with those of sellers on **billiger.de, idealo, Amazon, Google and eBay.**

- » Enter a unique identifier (GTIN, EAN, ASIN etc.)
- » Check the price for a specific product
- » Query more than 1,000 product IDs in multi-price comparison

All new soluteNet customers can test our price benchmark free of charge for 6 months.



ADSPERT™

Our solution for Amazon Advertisers and Vendors

- » More profit - we lower your advertising costs and boost your turnover
- » Save resources - focus on your core business thanks to AI automation
- » Auto-optimization around the clock, according to your targets
- » **No fixed costs** - you only pay a share on the sales optimized by us



with ADSPERT™ to maximum success

In 2022, we successfully optimized our customers' campaigns:



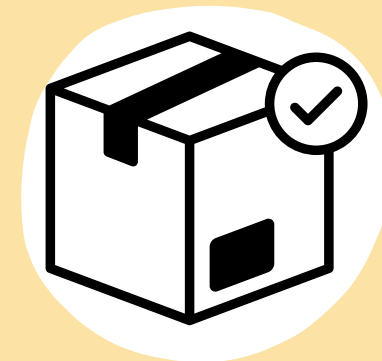
+2,8 Mil.

new keywords
were set by us for
our customers



2,5 Mil.

clicks on new
keywords were
generated



200K

Sales generated
with new keywords



16,7 Mil.

**Revenue for our
customers** with campaigns
optimized by us



LET'S GET IN TOUCH!

Our sales team will be happy to help you with any questions about soluteNet!



sales@solute.de



+49 (0) 721 98993 60

[make an appointment](#)

