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Your ad tech partner in e-commerce

solute



E-COM MERCE MADE

solute is your competent and reliable ad tech partner for cross-channel reach generation in Europe.

Your goals are our goals - we deliver high-conversion content and high-performance traffic for your e-commerce business.



our numbers for your success



18 years

e-commerce experience



3,3 Mil.

potential new customers reacher per month



+100

connected partner portals



+2,8 Mil.

sales per year





ADVERTISERS

With only one feed we play out your offers optimally prepared in soluteNet in the ideal channel mix and according to your target specifications – for more reach and thus more users.



PUBLISHERS

With us, publishers get over **100 million offers from more than 2,000 shops** –
standardized and editorially maintained
for optimal output.

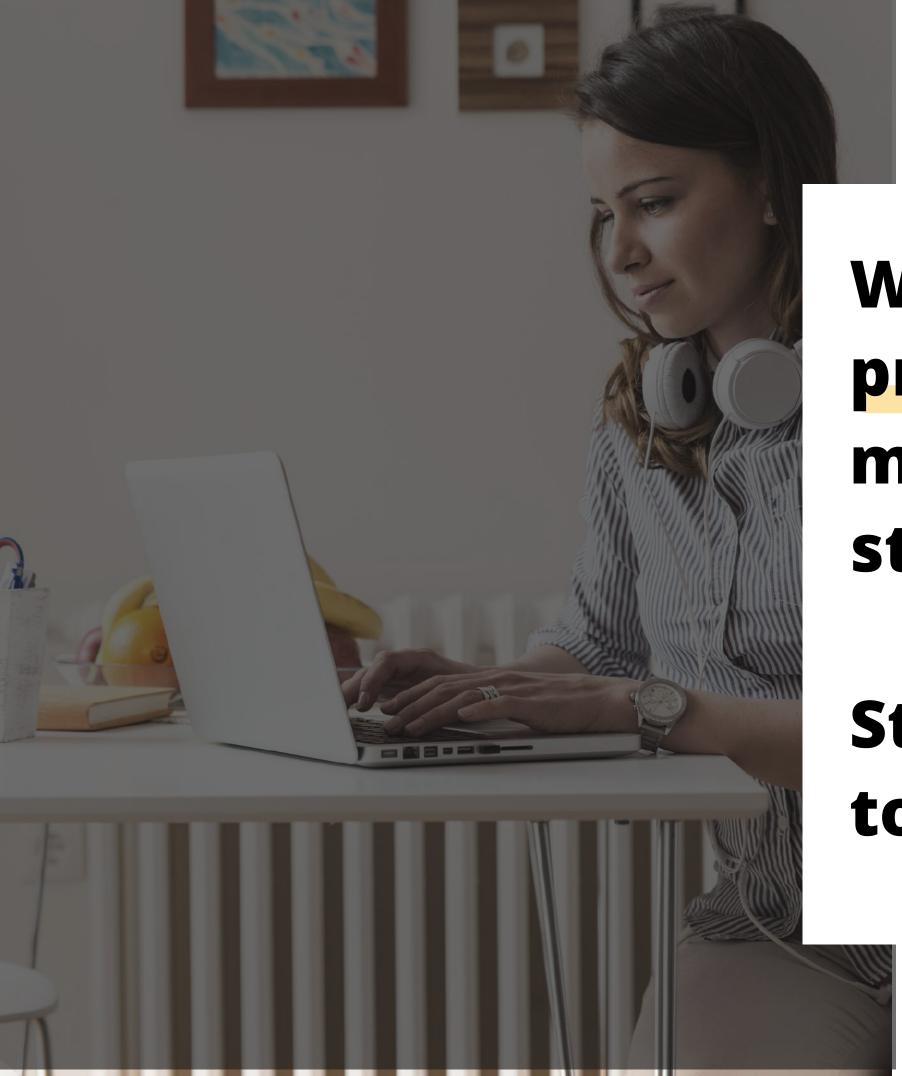






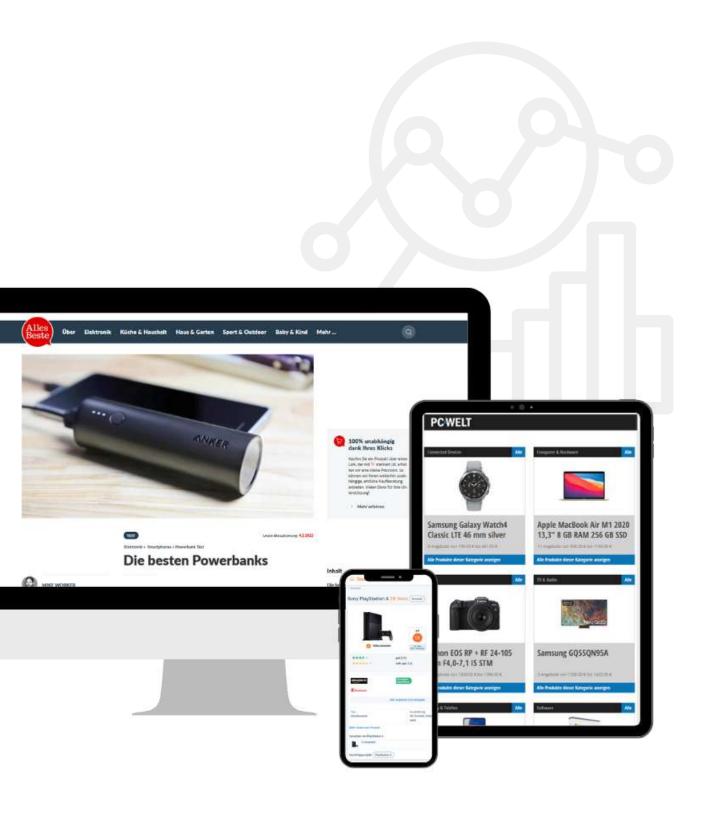
solutions for publishers

Our data for your success!



We offer you over 100 million product data records from more than 2,000 stores – standardized and processed.

Start on the road to success together with us



Our data for your success!

- » Integrate the billiger.de shop data on your website and create your own price comparison, for example.
- » Add direct offers and purchase options for products to Testreport pages and offer your users transparency when shopping online.
- » Buying advice? Show your users where to find the latest trends at the best price.



Unlimited content opportunities with only one partner programme



100 MILLIONEN OFFERS (DE)



OVER 2,000 SHOPS



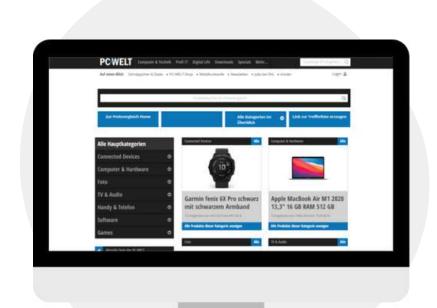
ONE API OR EXPORT

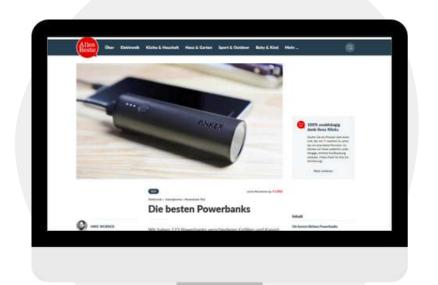


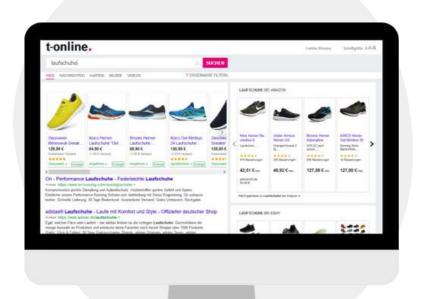
WIDGET BUILDER

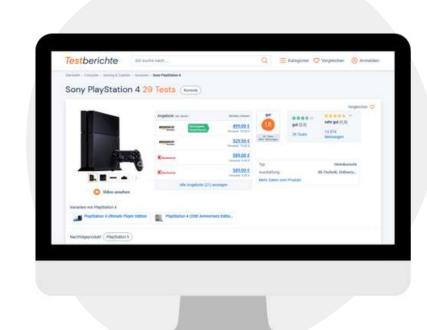


Your integration could look like this









price comparison

Thanks to our editorially prepared offer data, you not only have the option of linking individual offers, but also of creating a comprehensive price comparison.

searches integration

Due to our high number of offer data and shops, you can enrich your search results pages with offers. To do this, you can send your search requests to our API and display suitable results to your users.

editorial articles

You want to monetise editorial content? Then show your users context-sensitive offers and purchase options for the products. You can link directly to the shop or to your own price comparison page.

direct clickouts

Use our PartnerNET to expand your content. Through our offer data you can offer your users direct clickouts to the shop.











Your benefits



transparent accounting

Automatische Gutschrift innerhalb von 30 Tagen nach Monatsende.



personal contact person

Your personal contact helps you questions about integration & conversion optimisation

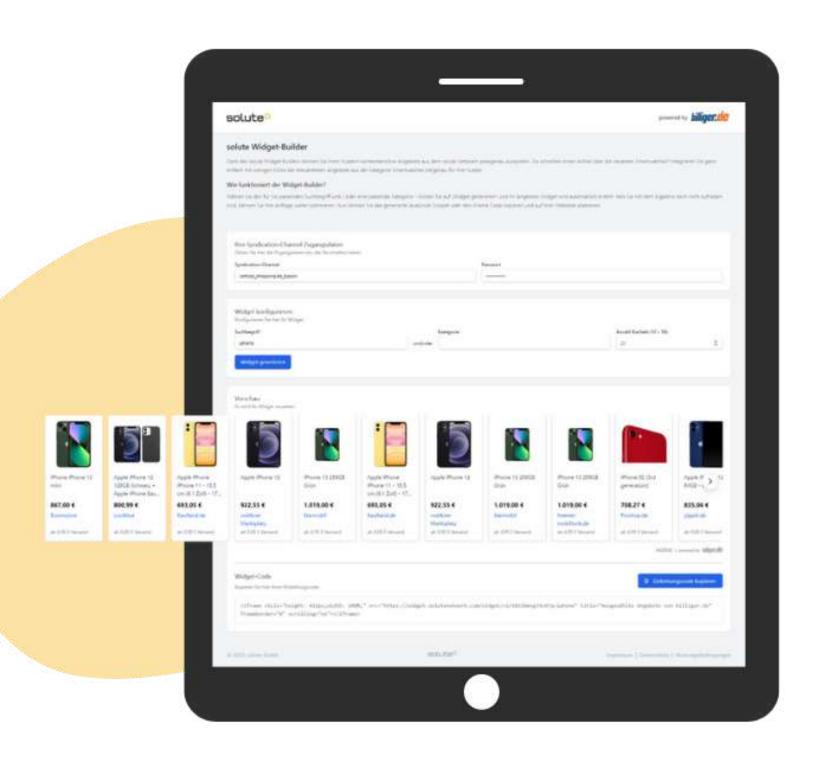


click compensation

high average fixed CPC



++NEW++



widget builder

Thanks to the solute widget builder, you can display contextsensitive offers to your users.

Are you writing an article about the latest smartwatches? Simply integrate the most relevant offers from the smartwatch category for your users with just a few clicks.



The attractive CPC remuneration enables us to achieve maximum performance in return. The personal contact person is always on hand with advice and support and helps me to implement creative ideas. This has enabled us to scale our collaboration massively over the last few years. YNDORE

these publishers are already convinced

Thanks to solute, we have access to a huge amount of data from over 1,000 stores, which we use in our price comparisons in Germany and other markets. Both the tracking and the CPC compensation are right and help us provide users with solid added value. Our contact person is a supporting pillar for the cooperation.

PREISVERGLEICH.

solute has always been a central partner in our affiliate marketing setup. Above all, solute's data is of particularly high quality. We use it as an important reference for our product matching, among other things. The cooperation with our personal contacts has always been binding and trustworthy and

is also fun.

☑ testbericht.de







LET'S GET IN TOUCH!

Our partner team will be happy to help you with any questions about the solute partner program!



partner@solute.de



+49 (0) 721 98993 0

